

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 04475 171508Z

47

ACTION EB-05

INFO OCT-01 EUR-06 ISO-00 /012 W
----- 021906

R 171445Z DEC 73
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
INFO SECSTATE WASHDC 1153

UNCLAS STOCKHOLM 4475

FOR BIC/OIM

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: BETWEEN SHOW PROMOTION, BENDIX INTERNATIONAL,
DECEMBER 12, 1973

1. BENDIX SWEDISH AGENT HAMMAR & CO. AB MANAGED TO ATTRACT
40 TOP LEVEL PROSPECTS TO THIS SALES PROMOTION/SEMINAR ON
THE SUBJECT OF "EARTH RESOURCES TECHNOLOGY AND ASSOCIATED
AIRBORNE AND GROUND PROCESSING EQUIPMENT".

2. AMONG THE VISITORS WERE REPRESENTATIVES OF THE AIRCRAFT,
SPACE AND MINING INDUSTRIES; FOA, SWEDEN'S LARGEST RESEARCH
BODY; SEVERAL BRANCHES OF THE DEFENSE; GEOGRAPHICAL SURVEY
OFFICE; NATURE CONSERVANCY BOARD; GEOLOGICAL SURVEY; AND
STOCKHOLM UNIVERSITY.

3. MR. J. SHIREY, BENDIX MANAGING DIRECTOR EUROPE AND THEIR
SWEDISH AGENT DECLARED THAT THIS EVENT WILL BE
FOLLOWED BY FUTURE TRADE CENTER PROMOTIONS. MR. SHIREY RE-
PORTED A 12 MONTH PROJECTION OF ONE MILLION DOLLARS AND
STATED THAT THE FULL RESULTS WILL NOT SHOW UNTIL
THE SECOND YEAR.

4. CLEARED FOR PUBLICATION.
OLSEN

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 17 DEC 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973STOCKH04475
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19731220/aaaaaolm.tel
Line Count: 51
Locator: TEXT ON-LINE
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: kelleyw0
Review Comment: n/a
Review Content Flags:
Review Date: 07 DEC 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <07-Dec-2001 by williad>; APPROVED <30-Jan-2002 by kelleyw0>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: BETWEEN SHOW PROMOTION, BENDIX INTERNATIONAL, DECEMBER 12, 1973
TAGS: BEXP, SW
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005